

CONFIDENTIAL

DDA-77-3998

13 JUL 1977

MEMORANDUM FOR: See attached listing

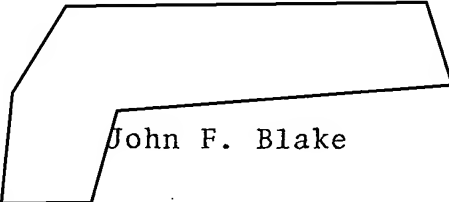
FROM : John F. Blake
Deputy Director for Administration

SUBJECT : DDA Exchange

25X1 1. ☐ As evidenced by the results of the Reader Survey, which is described in this issue of DDA Exchange, the magazine is rated by employees as being effective. Its reception, the role it has assumed, and the support for continuation is indeed gratifying.

25X1 2. ☐ The success of the magazine rests entirely upon the cooperation and support given by Directorate personnel. On behalf of the Editors, accept my thanks for the various ways each one of you has contributed during this, the first year of publication.

25X1 3. ☐ Analysis of the results of the Reader Survey reveals an impression by some employees that the magazine is only for the higher grade personnel of the Directorate. This certainly is not the intention. DDA Exchange is for all DDA careerists regardless of grade. Each employee should be given the opportunity to read each issue of the magazine. To erase this erroneous impression, I will appreciate whatever action you can take to assure that the magazine is circulated among all careerists assigned to your office in the metropolitan area. If additional copies are required, please contact the Administrative Associate.


John F. Blake

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